



## **EXPRESSION OF INTEREST (EOI)**

FOR DIGITIZATION, STORAGE AND PLYOUT OF ARCHIVED CONTENT AT KENYA BROADCASTING CORPORATION.(RE-ADVERT)

### **BACKGROUND**

KBC intends to embark on digitization, storage and play out of archived content for monetization purposes.

**The interested firms shall provide the following information /documents in support of their competence, ability and suitability for the intended services which shall include;**

#### **mandatory**

1. Copy of Certificate of Incorporation/Business Registration.
2. Copies of statutory registration certificates including;(KRA PIN Certificate, VAT and Tax Compliance Certificate)
3. Company profile, to include CVs of key staff (technical staff for the project) clearly indicating their academic qualifications and years of experience, and firm's management structure.
4. Provide evidence of similar works.
5. Demonstrate the system functionalities before tendering.
6. Site survey
7. Copies of audited financial accounts for the last three (3) years.

### **TECHNICAL SPECIFICATIONS**

#### **DIGITIZATION**

1. Convert content archived on the following media to digital files:

##### **Video**

- 900 hours of film
- 10,000 hours of U-Matic Video
- 8,850 hours of Betacam Video
- 500 hours of 2" Video
- 2,100hours of 1" Video
- 6,000hours of DVCAM/DV video

## Audio

- 10,000 Hrs for ¼ inch tapes
- 250 Hrs for ¼ for Folk/Religious
- 50,000Hrs of Gramophone, LPs 33 1/3 rpm, singles 45 rpm, 78 rpm Shellac.

## **DIGITAL ARCHIVE AND PLAYOUT AUTOMATION**

1. Submit proposal on building of the digital archive, and playout automation

## **CONTENT DISTRIBUTION AND VOD**

1. Submit proposal on content distribution and platform for VOD.
2. Submit proposal and integration content monetization and revenue generation methods.

Complete documents are to be enclosed in plain sealed envelope marked with Expression of interest EOI for Digitization, storage and play out of archived content and no other markings, must be deposited in the Tender Box at Broadcasting House, Nairobi or be addressed to **Kenya Broadcasting Corporation, P. O. Box 30456 -00100, Nairobi, Kenya** so as to be received on or before **4<sup>th</sup> September 2018 at 10.00 AM.**

Submitted documents will be opened the same day at the VIP Canteen immediately thereafter in the presence of the tenderers or their representatives who choose to attend at Broadcasting House Nairobi.

Firms which fulfill the requirements as stated will be shortlisted under this procedure and will be invited to submit their technical and financial proposals. Canvassing will lead to automatic disqualification

## **INSTRUCTIONS TO BIDDERS/TERMS&CONDITIONS**

- The bidders are encouraged to conduct their own independent survey, assessment, analysis and check the reliability, accuracy, feasibility and completeness before submission of EOI.
- Due diligence will be conducted on all documents submitted.
- The bidders MUST Note: The Corporation is looking at the best proposal to be considered under the agreed **REVENUE SHARE MODEL.**

## **MANAGING DIRECTOR**

KBC IS ISO 9001:2008 CERTIFIED

