



*Your National Broadcaster*

## QUALITY POLICY STATEMENT

Kenya Broadcasting Corporation is committed to providing objective, informative, educative and entertaining content to our customers through high quality broadcasts.

The Corporation shall:

- Endeavour to contribute to the economic, educational, cultural and social well-being of Kenyans by embracing best practices and values, as we discharge our Public Broadcasting mandate;
- Satisfy applicable requirements and continually improve by implementing a Quality Management System based on ISO 9001:2015; and
- Review established Quality Objectives on an annual basis to reflect emerging customer aspirations and priorities.

Sign..........

Managing Director