



Talanta Hela introduces

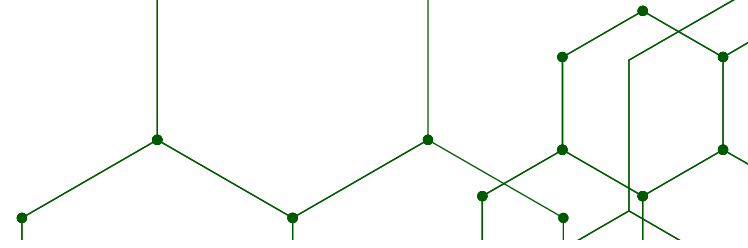
---

# Presidential Innovation Award



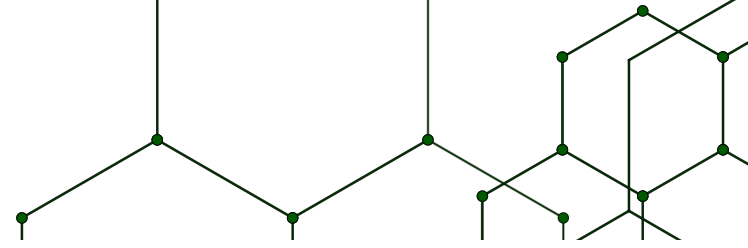
MINISTRY OF YOUTH AFFAIRS,  
THE ARTS AND SPORTS





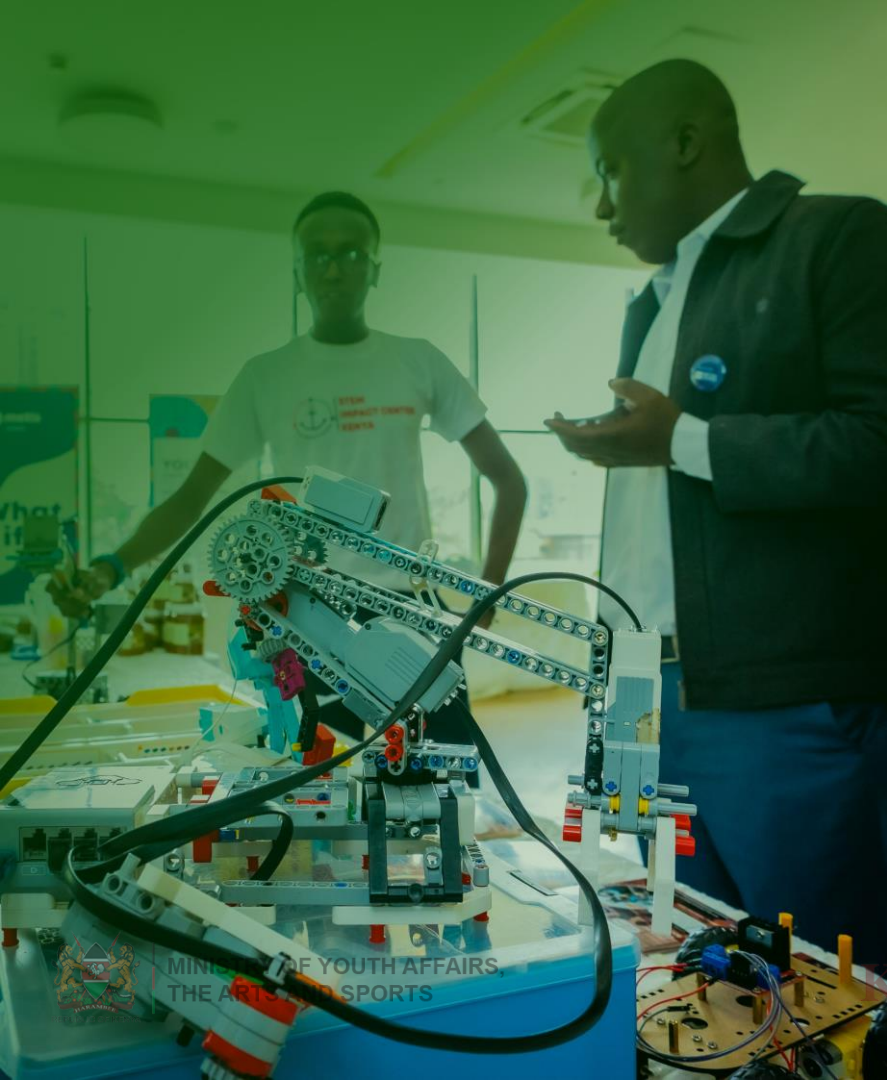
The Presidential Innovation Award (PIA) – (Youth Edition) is a module of the Talanta Hela programme run by the Ministry of Youth Affairs, the Arts and Sports that intends to develop the entrepreneurial capacity of innovators across the country through scouting, recognising and commercialising of the innovations along priority sectors of the National Government.





The goal of the Presidential Innovation Award is to promote innovation as a driver for socio-economic development through fostering entrepreneurial mindsets and commercialisation capabilities of Kenyan innovators.





## Objectives

- Scout and identify most promising innovative ideas and solutions from across the country.
- Showcase the most promising innovations and start-ups at the Kenya Innovation Week
- Recognise the achievements of the most promising innovators and start-ups at the Jamhuri Day Celebration
- Support the commercialisation of the promising innovations through a Presidential accelerator programme.



MINISTRY OF YOUTH AFFAIRS,  
THE ARTS AND SPORTS



Kenya National Innovation Agency



# The Presidential Innovation Award Focuses on the Following Priority Areas



## **Food Security and Agriculture**

Innovations, technologies, and solutions that aim to increase food production, improve the efficiency and sustainability of agricultural practices, and enhance access to nutritious food for all people.



## **Digital Transformation**

Innovations, technologies, and solutions that aim to leverage digital technologies to fundamentally change business processes, improve efficiency, enhance customer experiences, and drive growth.



## **Healthcare**

Solutions that address healthcare challenges in society ranging from prevention, detection, surveillance, diagnosis, response, monitoring of health conditions to health promotion.



MINISTRY OF YOUTH AFFAIRS,  
THE ARTS AND SPORTS



# The Presidential Innovation Award Focuses on the Following Priority Areas



## Entertainment and Gaming

Innovations, technologies, and solutions that aim to enhance the quality, engagement, and accessibility of entertainment and gaming experiences for consumers.



## Climate Action and Green Energy

Innovations, technologies, and solutions that aim to reduce greenhouse gas emissions, mitigate the impacts of climate change, and accelerate the transition to a low-carbon economy.



MINISTRY OF YOUTH AFFAIRS,  
THE ARTS AND SPORTS



Apr 2024

Jan – Mar 2024

**12 Dec 2023**

Nov 2023

Oct 2023

Aug – Sep 2023

**TIMELINE**

The Presidential  
Innovation Award  
programme will run  
from August 2023 to  
April 2024



Apr 2024

Jan – Mar 2024

**12 Dec 2023**

Nov 2023

Oct 2023

Aug – Sep 2023

### **Online Submissions**

All submissions will be received through a web platform, redirected from the Talanta Hela website, within the duration of the submission period. Applicants will be able to register their details, log on to their dashboard and add their innovation details.



Apr 2024

Jan – Mar 2024

**12 Dec 2023**

Nov 2023

Oct 2023

### **Judging**

An expert jury composed of public and private sector members will be formed and appointed to undertake the process of scoring and judging virtual pitches.

During scoring, the screened innovations will be scored by the jury based on the scoring criteria.

Aug – Sep 2023

**TIMELINE**

Apr 2024

Jan – Mar 2024

**12 Dec 2023**

Nov 2023

### **Final Pitching at KIW**

The top innovators from the different counties will pitch to a panel of judges and an audience of investors, enthusiasts and other ecosystem stakeholders. The final top 3 winners per category will be selected and awarded from the pitchfest.

Oct 2023

Aug – Sep 2023

**TIMELINE**

Apr 2024

Jan – Mar 2024

**12 Dec 2023**

## **Celebration at Jamhuri Day**

The winners will be acknowledged and celebrated at the national Jamhuri Day.

Nov 2023

Oct 2023

Aug – Sep 2023

**TIMELINE**

Apr 2024

Jan – Mar 2024

### **Accelerator Programme**

The winners will embark on a 3-month accelerator programme designed to help them launch their ideas into market. They will be mentored and guided in refining their ideas, creating business models and effective go-to-market strategies.

**12 Dec 2023**

Nov 2023

Oct 2023

Aug – Sep 2023

**TIMELINE**

Apr 2024

## Graduation & Partner Linkages

A graduation ceremony will be held for the innovators. Following this, there will be a networking event comprising of various ecosystem stakeholders.

Jan - Mar 2024

**12 Dec 2023**

Nov 2023

Oct 2023

Aug - Sep 2023

**TIMELINE**

# Benefits to the Winners

## Investor Readiness Workshop

The entire pool of finalists from all counties will undergo an investor-readiness and pitching training session during KIW to prepare them for the big stage.

---

## Angel Investor Workshop & Cocktail

The top 3 innovations per category will get a chance to attend an angel investor workshop and cocktail during the Kenya Innovation Week to give them a chance network and expose their ideas to a target audience that could support them.

---

## KIW Closing Ceremony Recognition

At the close of KIW, top winners from each county will also be recognised, including the top 3 winners per category.



MINISTRY OF YOUTH AFFAIRS,  
THE ARTS AND SPORTS



# Benefits to the Winners

## Recognition at Jamhuri Day

The Presidential awardees will be announced at the closing ceremony and be notified that their names will be called out during Jamhuri Day

---

## Presidential Dinner

The Presidential awardees will be invited to attend the Presidential Dinner at the close of Jamhuri Day

---



MINISTRY OF YOUTH AFFAIRS,  
THE ARTS AND SPORTS



Thank you



MINISTRY OF YOUTH AFFAIRS,  
THE ARTS AND SPORTS

