



YOUR NATIONAL BROADCASTER

## EXTERNAL JOB RE - ADVERTISEMENT

Kenya Broadcasting Corporation is a State Corporation established under the KBC Act (Cap. 221) and operating under the Ministry of Information, Communications and the Digital Economy. The Corporation is committed to excellence in broadcast services to its audiences, customers and the public. The mandate of the Corporation is to inform, educate and entertain the public through Radio Services, Television Programmes and Digital Media platforms.

The Corporation wishes to fill the following positions under Advertising Department with dynamic, self-driven and results-oriented professionals to achieve its corporate objectives. Qualified candidates are encouraged to apply.

**REF:AD/01/05/2026: SALES FREELANCERS (NAIROBI 7, MOMBASA - 2 POSITIONS & KISUMU 1 POSITION)**

### **Duties and Responsibilities**

- Preparing sales presentations to the Corporation
- Generating new business with a sufficient portfolio of brands to offer significant growth
- Delivering business revenues and contributions as per targets
- Maintaining and sustaining customer satisfaction
- Collecting market intelligence and use it to come up with selling strategies
- Developing concepts and ideas in Radio, TV and Digital to use them in presentations
- Creating awareness of available advertising opportunities in the Corporation
- Reconciling client accounts, collecting revenue and sorting queries
- Effectively managing customer relationship and business from clients
- Submitting monthly sales projections and attaining monthly sales target.

### **Minimum Requirements:**

- Degree/Diploma in Sales and Marketing or relevant field
- At least two (2) years experience in Sales and Marketing
- Digital selling skills
- Excellent interpersonal skills
- Ability to cultivate long standing client relationships
- Excellent client service skills
- Ability to work under minimum supervision
- Excellent communication skills

**KBC IS AN ISO 9001:2015 CERTIFIED CORPORATION(CERTIFICATE NO KE 21/92667)**

- A good understanding and experience in the industry will be an added advantage.

**Terms of Service:**

One (1) year contract, with a retainer for the initial three (3) months and thereafter on commission basis.

Interested candidates who meet the above criteria must submit a detailed updated CV; copies of relevant certificates/testimonials; application/cover letter demonstrating how they qualify for the relevant position and names/contact information for three (3) referees.

**Please indicate your preferred region.**

Applications addressed to [recruitment@kbc.co.ke](mailto:recruitment@kbc.co.ke) must be received on or before **17<sup>th</sup> June, 2026**.

Only shortlisted candidates will be notified.

*'KBC is an equal opportunity employer committed to diversity and gender equity within the organization''.*